LinuxConf [ZA] 2021

Sponsorship Prospectus

[Event Description]

LinuxConf is a one-day community conference aimed at the Linux and Open Source community within South Africa.

It provides anyone working with Linux and Open Source tools & applications to discover new trends, network with like-minded individuals, irrespective of whether the attendees are developers, system or database administrators, or anyone else working with Linux and Open Source applications

[Event Details]

Date: 4 & 6 October 2021

Venue: Online

There will be up to 3 concurrent tracks of talks with topics covering everything about Linux and Open Source Software including the Linux Kernel and OS, Containers, Virtualisation, System Administration, Open Source Applications and Linux Distributions.

The 6th is a day of half-day workshops and full-day training sessions, provided we receive enough submissions.

[Attendees]

In 2018 we hosted the first LinuxConf conference where 137 attendees attended, and in 2019 we had 196 attendees. We're hoping to increase attendance to be in excess of 220 people this year.

LinuxConf is aimed at IT professionals ranging from system administrators to developers working on the Linux platform and utilising Open Source tools as well as IT managers and CTO's.

[Open Source Week]

LinuxConf [ZA] 2021 is run in collaboration with, and takes part in the same week and at the same venue as:

- PostgresConf South Africa 2021, the PostgreSQL database conference

- PyConZA 2021, the South African Python conference

A significant percentage of the attendees of the PostgresConf and PyConZA conferences also attend the LinuxConf [ZA] conference due to the shared technologies in use between them all.

[Open Source Week Schedule]

Open Source Week runs from 4 – 8 October 2021

The schedule is as follows:
- 4 October   LinuxConf [ZA] conference
- 5 October   PostgresConf South Africa conference
- 6 October   Training/Workshop day for all 3 conferences
- 7 October   PyConZA conference
- 8 October   PyConZA conference

Open Source Week Diamond Sponsor

Be the Diamond sponsor for Open Source Week and at all 3 conferences (LinuxConf, PostgresConf and PyConZA) with extra exposure through a special treasure hunt during the conference.

Package includes:
- Single package covering all 3 conferences
- All Platinum sponsor benefits at each conference
- Even larger logo on website and promotional material
- A treasure hunt that takes place during the conference
- Continuous brand exposure throughout the week

Cost: R 75,000 – covers all 3 conferences

Platinum Sponsor

Limited to 2 sponsors

Package includes:

- Large logo on website and promotional material
- Logo & sponsorship acknowledgement in keynote
- Sponsor area within conference platform
- Link to sponsor website in video descriptions
- Joint press release
- 2x sponsor-provided brochures in delegate bag
- 1x sponsor-provided promotional item in delegate bag
- 1x sponsor-provided digital swag item
- Quiz "made possible by" held during conference
- 40 minute speaker slot (subject to content approval)
- Optional side-event (subject to content approval)
- 8 free conference tickets
- 2 marketing passes (no access to conference sessions)
- 30% discount on an additional 20 conference tickets

Cost: R 18,000

Gold Sponsor

Package includes:

- Medium logo on website and promotional material
- Logo & sponsorship acknowledgement in keynote
- Sponsor area within conference platform
- Link to sponsor website in video descriptions
- 1x sponsor-provided brochure in delegate bag
- 1x sponsor-provided promotional item in delegate bag
- 1x sponsor-provided digital swag item
- 40 minute speaker slot (subject to content approval)
- 6 free conference tickets
- 2 marketing passes (no access to conference sessions)
- 25% discount on an additional 20 conference tickets

Cost: R 11,000

Silver Sponsor

Limited to 6 sponsors

Package includes:
- Small logo on website and promotional material
- Logo & sponsorship acknowledgement in keynote
- Sponsor area within conference platform
- Link to sponsor website in video descriptions
- 1x sponsor-provided brochure in delegate bag
- 1x sponsor-provided promotional item in delegate bag
- 1x sponsor-provided digital swag item
- 4 free conference tickets
- 1 marketing passes (no access to conference sessions)
- 20% discount on an additional 20 conference tickets

Cost: R 5,000

Open Source Patriot

Unlimited

Show your support and love for Linux and Open Source

Package includes:
- Small logo on website
- Logo & sponsorship acknowledgement in keynote
- Link to sponsor website in video descriptions
- 4 free conference tickets
- 15% discount on an additional 20 conference tickets

Cost: R 2,000

Media Sponsor

Package includes:
- Mid-sized logo on website
- Logo & sponsorship acknowledgement in keynote
- 2 media passes for the conference

Available on request, subject to Organising Committee approval.

Cost: R 0

[Sponsorship Details]

Availability of sponsorship packages is limited and are only guaranteed upon receipt of a signed sponsorship agreement.

Certain sponsorship benefits may be time-dependent due to production lead times and/or venue availability.

All sponsorship agreements should be signed and finalised by 1 September 2019.

[Contact Details]

Should you require additional information or would like to confirm your sponsorship, please do not hesitate to contact us:

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